

## Suggested Post Language to Accompany Social Media Graphics

Financial Fitness 

**CDIA** | Council for  
Disability Income  
Awareness

Category	Suggested Text	Graphic file name
<b>Risk</b>	Almost one in four of today's twenty year olds will experience a long-term disability before they retire. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-1in4.png
<b>Risk</b>	Except basic social security coverage, over 51 million working Americans are not covered in the event of a disability. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-51million.png
<b>Financial Vulnerability</b>	Nearly four out of ten American adults cannot pay an unexpected \$400 bill. What measures can you take to protect your income? Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-Nearly4outof10.png
<b>STD</b>	Pregnancy tops the most common reasons for a short term disability. If you're thinking of starting a family, make sure you're covered. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-causesSTD.png
<b>STD</b>	How many paychecks can you miss and still pay your bills? Check out resources to learn and prepare for a short term disability. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-causesSTD.png
<b>LTD</b>	Pain in the back and joints remains the most common reason for LTD claims. Learn about income protection for extended work absences: Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-causesLTD.png
<b>SSDI</b>	The backlog of SSDI appeals cases was more than 343,000 in 2022, with 35% of them being over nine months old. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-SSDI-3-5months.png
<b>SSDI</b>	Waiting for SSDI benefits can be as long as 5 months. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness #ssdi	CDA2025-SSDI-3-5months.png
<b>SSDI</b>	Less than one third of all SSDI applications get approved. Get info about supplemental insurance. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness #ssdi	CDA2025-SSDI-approvals.png
<b>SSDI</b>	Even after an appeal, less than a third of all SSDI claims get approved. Get info you need to protect your income: Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness #ssdi	CDA2025-SSDI-approvals.png
<b>Income Protection</b>	Think about your total income over your entire professional life—that's your most valuable asset, not your house or your car. Is it insured? Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-asset.png
<b>Income Protection</b>	Your house isn't your most valuable asset, your income is. Is it protected? Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-your-house.png

## Suggested Post Language to Accompany Social Media Graphics

Financial Fitness 

**CDIA**

Council for  
Disability Income  
Awareness

Category	Suggested Text	Graphic file name
<b>Business Owners Disability Insurance</b>	Business owners disability insurance offers protection to help cover business expenses, separate from individual expenses. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-BOE1.png
<b>Business Owners Disability Insurance</b>	Business owners disability insurance can help your business survive even if you experience a disability. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-BOE2.png
<b>Small Business</b>	In a company with 2 partners, both age 35, there's a better chance than you might expect that a partner will experience a disability. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-biz-partner.png
<b>Small Business</b>	Of firms with less than 49 employees, less than 1 in 4 provides group long-term disability insurance to employees. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-DI-small-biz.png
<b>LTD and Millennials</b>	Many working Americans think if they had to miss work for a disability, they would use sick days or paid time off, but is that realistic? Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-LTD-duration.png
<b>Employee Benefits</b>	The pandemic has changed a lot of working Americans' attitudes, including expectations about workplace benefits. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-paid-unpaid.png
<b>Spousal Disability Insurance</b>	The work of a stay-at-home parent should not be under-valued. Spousal disability insurance can help in case of a disability. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-spousalDI.png
<b>Women &amp; Disability</b>	Nearly a third of single, working women say they are extremely unprepared financially for illnesses, injuries and pregnancies that put them out of work. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-women31percent.png
<b>Women &amp; Disability</b>	Over half of single, female workers in America have no disability insurance. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-women52percent.png
<b>Mental Health</b>	Anxiety and depression increases your likelihood of missing work due to a physical disability. Learn more at <a href="https://www.thecdia.org">TheCDIA.org</a> . #incomeprotection #disabilityinsurance #financialfitness	CDA2025-MentalHealth-twice.png